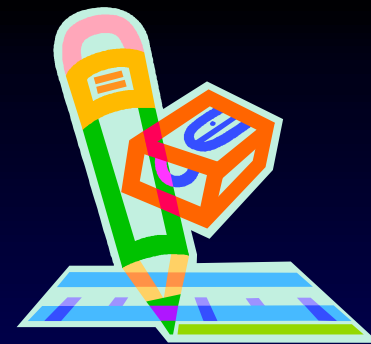




Early Childhood Education Strategic Plan 2002

Purpose



- Develop a community wide Early Childhood Education Coalition, Strategic Plan and Agenda
- Adopt local definition of a quality child care program
- Identify relevant and measurable community indicators
- Set benchmarks and performance targets to measure success

Core Concepts

- Strong families raise healthy children prepared for school and community life
- Families and neighborhoods integrate school readiness activities as a community norm
- Early childhood providers and elementary school staff align curriculum and communicate on school readiness issues
- Elementary school neighborhoods and businesses support family strengthening and early childhood education
- All elementary school students experience academic, social, and emotional success

Background

- May, 1999: Collaboration including AWD, United Way, Smart Start and the City of San Antonio signed a Memorandum of Understanding to pursue quality early childhood education initiatives.
- September, 2001: Congress for Children identified the need for a community-wide strategic planning process;
- Recommended by Better Jobs Performance Review
- October, 2001: Day-long strategic planning session held with community stakeholders to kick-off the process.
- September 2002: Presented draft plan to City Council Economic and Human Development Committee and education sub-committee at 4th Annual Congress for Children.

Early Care & Education Strategic Plan - 2002



Vision: Children and their families
participate fully in quality early childhood
education, family literacy and school
readiness

Strategic Plan Goals

Goal 1: Support families as their child's first and most important teacher

Goal 2: Promote widespread community support and awareness valuing quality early childhood education and family strengthening

Goal 3: Build a high quality, early childhood education system



Strategic Plan



Goal 1: Support families as their child's first and most important teacher

- ✓ Educate families on KRP
- ✓ Facilitate family literacy
- ✓ Implement employer-supported parenting initiative

Benchmark: By 2007, 100% of families with children 0-5 years receive Kinder Readiness information

Strategic Plan

Goal 2: Promote widespread community support and awareness valuing quality early childhood education and family strengthening

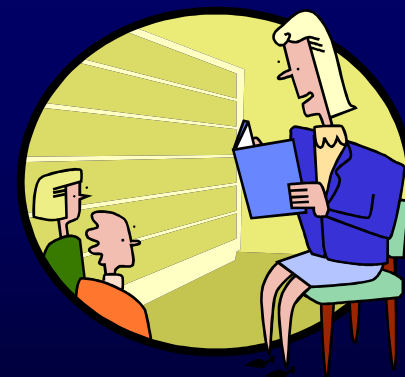
- ✓ Awareness
- ✓ Impact of family involvement
- ✓ Policy for family literacy & school readiness

Benchmark: By 2003, 100% families receive quarterly messages about family literacy and school readiness₈

Strategic Plan

Goal 3: Build a high quality, early childhood education system

- ✓ Promote Texas Rising Star and/or accreditation
- ✓ Increase retention
- ✓ Defined model of quality care
- ✓ Ensure access



Benchmark: By 2003, the number of Texas Rising Star providers will increase by 25%

Ongoing Partners

- United Way
- Alamo Workforce Development Board
- SMART START Corporate Collaborative
- Vision for Children Center
- Early Childhood Advocates and Providers
- Education (K-16)
- City of San Antonio



Next Steps

- Present draft strategic plan to participants and stakeholders to gather input and identify areas of responsibility by November 30, 2002
- Partners will hold a press conference in November to roll out the strategic plan
- Implementation phase of Strategic Plan to begin no later than January, 2003
- Develop a community accountability system to measure progress and publish an annual progress report beginning January, 2004



Early Childhood Education Strategic Plan 2002